

Koushik Samanta

User Experience Research & Design (150+ months)

Technical Lead (50+ months)

Bachelor of Commerce, Calcutta University, 2003

As an individual contributor, perform User Experience Research and Design.
From scratch to provide all UX Deliverables.

As a lead technology (not a manager but more like leader) educate, guide and help junior team members to face and overcome job challenges.

Synechron

Associate Specialist - Technology (UX), Hyderabad, Jan 2024 – Nov 2024,
Individual contributor and Associate Specialist.

Chenoa

Senior UX Designer, Hyderabad, Dec 2022 – Aug 2023,
Individual contributor and lead technology.

M3bi

Technical Lead – UX, Hyderabad, Jun 2021 – Mar 2022,
Individual contributor and lead technology.

Synechron

Lead – Technology UX, Hyderabad, 36 months Jan 2018 – Dec 2020,
Individual contributor and lead technology.

Bimarian

Sr. UI/UX Designer, Hyderabad, 13 months Oct 2016 – Oct 2017
Individual contributor and lead technology.

C2D Soft Technologies

UI/UX Designer, Hyderabad, 3 months
Individual contributor.

Security Escape

UI/UX Designer, Hyderabad, 3 months
Individual contributor.

Infomatics

Technical Consultant, Kolkata, 10 months Jun 2015 – Feb 2016
Individual contributor.

CTECH Software

Sr. Designer, Kolkata, 3 months
Individual contributor.

Pixel Craft

UX Designer, Kolkata, 17 months
Individual contributor.

Sharobi Technologies

Graphic and Web Designer, Kolkata, 3 months
Individual contributor.

Binaryfolks (Logomafia)

UX Designer, Kolkata, 28 months Apr 2011 – Aug 2013
Individual contributor.

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Research:

Strategy & vision
Presentations
Task analysis
Persona hypothesis
A/B Testing
Empathy Mapping
Usability Testing

Design:

Concept sketches
Information Architecture
User flows
Wireframes,
Rapid prototyping
Production redlines
Style guides
Pattern library
Mock ups
Prototyping

Design QA:

Before deployment, verify design accuracy.
Consistently monitoring during developments.

Tools:

Figma
Axure
Adobe XD
Adobe Illustrator
Adobe Indesign
Invision
Sketch
Lucid Chart

Domain Experience:

Fintech
E-commerce
Education
Health
Logistic
Portfolio Management